

# Asim Javed, M.Sc. AI (UNIVERSITY OF OXFORD)

**GENERATIVE AI STRATEGIST**  
**ENTERPRISE SAFe®/AGILE COACH**



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## PROFILE

Generative AI Strategist, Expert Enterprise Agile Coach, and SAFe® Practice Consultant with 30 years of experience in IT Management, Software Development, Training, Coaching, and Consulting. Specialize in working with executives and senior leadership to plan and execute enterprise-wide Generative AI Adoption, & Business Agility transformations.

Superior presentation, facilitation, coaching, and training skills: overall feedback rating of 99% from class attendees who would recommend my classes to others based on my training and coaching skills.

## CORE COMPETENCIES

<b>GENERATIVE AI ADOPTION</b>	Guide businesses in the adoption of Generative AI solutions in a way that is cost-effective and efficient. Apply a multi-disciplinary approach emphasizing MVPs and fast experimentation in Value Streams.
<b>ENTERPRISE AGILE COACHING &amp; SAFe® TRAINING</b>	Coach leadership, middle management, programs, and teams in lean-agile methodologies, principles, and practices. Establish Centers of Excellence. Guide enterprises and develop Agile and Scaled Agile transformation strategies and plans. Certified SAFe® 6 Practice Consultant and Release Train Engineer, authorized to teach all SAFe Certification classes. Overall satisfaction rating of 98% across all delivered courses.
<b>TEAM BUILDING</b>	Through servant leadership, facilitated the growth and success of many teams.
<b>COMMUNICATION</b>	A strong portfolio of business documents (RFPs, Charters, Strategic Plans) and presentations. Superior facilitation, teaching, and motivational skills
<b>PROGRAM MANAGEMENT</b>	Lead cross-functional teams to create roadmaps that align projects with business objectives to deliver long-term value. Manage financial and functional goals and risks by using contingency and remediation planning.
<b>FINANCIAL PLANNING</b>	Managed Projects of value up to USD \$70 million. Directly Managed O&M and Capital Budgets of USD \$6+ million.
<b>STRATEGIC PLANNING</b>	Created 2-5 year IT Strategic Plans, in consultation with senior management teams and business stakeholders.
<b>VENDOR MANAGEMENT</b>	Authored RFPs, RFIs, RFQs, and SLAs for services from Technology Providers, IT Consultants, Consulting Firms, and Systems Integrators.
<b>SERVICE MANAGEMENT</b>	Defined SLA Frameworks including Service Level Agreements, Business Performance Metrics, and KPIs
<b>STAFFING</b>	Hired, mentored, and retained System Administrators, Database Administrators, Integration Specialists, Project Managers, and Developers
<b>LANGUAGES</b>	<b>English</b> (expert), <b>Arabic</b> (basic), <b>French</b> (intermediate)

## EXPERIENCE

### SENIOR AGILE COACH— AT&T AGILE CENTER OF EXCELLENCE

- Coach leadership, all levels of management, and specific Agile roles: Agile Teams, Scrum Masters, Product Owners/Managers, Release Train Engineers
- Defined LACE Development Process, and executed with AT&T Mexico
- Pioneered a Train-the-Trainer program for SAFe Certification Training Deliver Safe® Certification training (all classes), and create custom workshops
- Virtual Classroom expertise using a variety of tools (Zoom, MS Teams, Webex)
- Specialize in guiding business units in their SAFe® transformation journeys

Jan 2019 to present  
**AT&T** Oct 2019-present  
**Agile Scaling Experts** Jan-Oct 2019  
 Dallas, TX

#### Agile Training and Coaching

**Role:** Agile Coach/Instructor  
**Delivered:** SAFe® Certification Classes and Agile Workshops

### LEAD PROJECT MANAGER/PROGRAM MANAGER

- AT&T: LPM & Program Manager for 5 years - managed multiple IT Programs/Projects. Worked on the HALO SAFe team to streamline wireline and wireless ordering software
- Verizon Wireless: Engagement Lead and Scrum Master for critical development project for Verizon's NOC (Network Operations Center), to visualize real-time and near-real time status of their Core Network elements

May 2012 to Dec 2018  
**AT&T** 2013-2018  
**Verizon Wireless** 2012-2013  
 Dallas/TX

#### Wireless Services & Software Solutions

**Employees:** 10000+

**Roles:** Program Manager, Senior PM

**Delivered:** Project and SDLC Artifacts, Software Releases to Clients

### IT PROJECT MANAGER

- Telecom SDLC projects ranging from \$200k to \$6 million, and 4 to 18 months
- Prioritized and worked with multiple concurrent projects, and cross-functional teams in a Weblogic/Java/Oracle Enterprise environment
- Responsible for full scope of SDLC: Requirements, Analysis, Design, Development, Testing, Quality Assurance, Deployment, and Support

June 2006 to Mar 2012  
**TELUS**  
 Toronto/Canada

#### National Telecommunications Service Provider

**Employees:** 10,000

**Revenue:** 9 billion/yr

**Role:** Senior Analyst

**Delivered:** Business Cases, Program, Project, and SDLC Artifacts

### SENIOR PROJECT MANAGER, HEALTHCARE & TELECOM

- **Telecom RFP Response** - 2000 page RFP Response on behalf of 17 companies for the Ministry of Health Off-Net RFP
- **MPLS Network RFP** - Authored RFPs and Business Cases for a 4-year MPLS Network Build, including NOC, SOC, and Telco/support services (\$4M+). Authored RFP for province-wide provision of "last-mile" in Healthcare sector
- **Program Proposal and Charter** - Developed & Documented a Proposal for a blue-chip IT engagement to design and deploy Digital Postage technologies.
- **Business Plan Development** - Defined and wrote Business Plans for new and existing businesses. Taught Business Planning to entrepreneurs.

July 2003 – March 2006  
**Various Clients**  
 Toronto/Canada

#### Private Consulting to:

**Convervation Inc.**

**Smart Systems for Health Agency**

**NTG Clarity Inc.**

**YMCA**

## IT DIRECTOR

- Reporting directly to CIO, managed annual budget of \$2.3 Million
- Managed program to introduce new technologies to reduce expenses/streamline processes within IT and other departments (Oracle Financials, Sales Automation, etc...)
- Developed and Implemented a Strategic Plan for IT (in conjunction with CIO)
- Worked with CIO to created first ever partnership between Sales and IT in the company's history.
- Presented IT Strategic Partnership Plan at the National Sales Convention
- Working with the Contact Centre, created an IT Customer Service Centre

July 2000 – July 2002  
**Staywell-Krames**  
San Francisco/California

**Health & Safety Education**  
**Content Designer and Publisher**

**Employees:** 200  
**Revenue:** 70 million/yr

**Role:** IT Program Manager  
**Reports:** 8 direct, 1 shared  
**Delivered:** RFPs, Project Plans, Business Cases

## MANAGER – MISSION CRITICAL SYSTEMS

- Negotiated and implemented service level agreements (SLAs) across enterprise, generating a revenue stream of \$2.5MM+/fiscal year.
- Developed business case for a new business unit: organizational matrix, capital requirements, and compensation strategies
- Defined an IT Strategic Planning Process, involving stakeholders in the Business Units as well as various IT groups and executive leadership.
- Communicated Departmental Vision, Strategies and Business Plan via all-hands presentations.
- Devised criteria for an SLA Management Framework in support of 24/7 mission-critical LOB Applications. Designed and implemented a task management system for monitoring compliance of SLAs.

June 1998 – February 2000  
**Koch Industries Inc.**  
Wichita, Kansas

**Oil & Gas Corporation**

**Employees:** 10,000+  
**Revenue:** \$35 Billion/yr

**Role:** SLA & Business Plan  
Project Manager  
**Reports:** 7 indirect  
**Delivered:** Business Plan, IT Strategic Planning Process, SLA Framework

## MANAGER – IT SERVICE DELIVERY

- Managed Bid/RFP project (\$3 million) for corporate-wide technology refresh
- PM for redesign and documentation of Help Desk processes (6000 end-users)
- Researched and defined computing environment standards, published on web
- Managed IT Infrastructure support group of 6
- Led troubleshooting for Desktop, Laptop, Server, LAN/WAN, Token Ring, and Ethernet, over copper and fiber
- Technologies managed: Peregrine Help Desk, Cisco, Synoptics, Banyan Vines, Win95, Win NT, Frame Relay, T1

June 1996 – June 1998  
**Public Service Electric & Gas**  
Newark/New Jersey

**State-wide Utility**

**Employees:** 7,000  
**Revenue:** \$8 Billion/yr

**Role:** PM/Analyst/  
Manager  
**Reports:** 7 direct  
**Delivered:** RFP (\$3 million), IT Standards and Processes

## MANAGER, IT

- Managed an IT staff of 10 with an annual budget of \$1 M at the Army Base in Toronto, Canada (Captain Equivalent).
- Consulted directly with the Colonel on Technology Policy issues.
- Designed and managed mission-critical IT infrastructure (Metropolitan Area Network of 600 PCs, 12 Servers, 3 administrators, city-wide telecom) Established an R&D team to evaluate innovative new technologies, and provide training.
- Technologies managed: Banyan Vines, Windows, Security Dynamics RAS, Cisco, Synoptics, Unix, Oracle, DBase, Frame Relay, LAN, WAN

September 1991 – June 1996  
**Dept. of National Defence**  
Toronto/Canada

**Federal Public Service**

**Employees:** 10,000+  
**Revenue:** n/a

**Role:** IT Manager  
**Reports:** 4-10 direct  
**Delivered:** Processes and Technology